



The Calle de Alcala and Skyscrapers

28748

THE CALLE DE ALCALA AND SKY SCRAPERS OF MADRID, SPAIN

"Long years ago, in old Madrid." It is a far cry from the old Madrid of song and story to this modern metropolis with its busy streets and towering skyscrapers. Madrid is a pretentious and cosmopolitan city and there is little of Spanish tradition in this view of the Calle de Alcala, one of the city's finest streets. In the foreground is the Fountain of Cybeles in the Plaza de Madrid, while at the left can be seen the Bank of Spain.

Lines of electric street cars traverse the modern streets of Madrid and motor cars speed about in every direction. There are fashionable shops, imposing office buildings, splendid clubs, and modern hotels; all worthy of a place in a capital city, for Madrid is the capital city

of Spain. For this position, it is well situated as it is in the very center of the Republic.

Of the skyscrapers that tower in the background, interest is perhaps more strongly centered in the building of the National Telephone Company of Spain. This is the building at the far right. It is in one of Madrid's busiest downtown sections, on the Gran Via. The telephone company is teaching the masses how to use the automatic telephone and Spain considers its telephone system the best in Europe. It maintains a system of sending telephone messages whereby all parts of the country where telephones are located can be reached; and every hamlet or village, however insignificant, generally has some telephone connection. Madrid is also connected with the United States by radio telephone.

Copyright by The Keystone View Company